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Section 3. The Thinkers: Profoundly New Ideas Create New Paradigms for Change Chapter 12: A Community Committed to Social Entrepreneurship / Christopher Gergen, Founder and CEO, Forward Ventures; Chapter 13: Social Entrepreneurship and Social Innovation: What's New, and Why Is It Important? / Kriss Deiglmeier, Executive Director, Stanford Center for Social Innovation; Chapter 14: The Blended Value Imperative / Jed Emerson, Founder, Blended Value; Chapter 15: The Thinkers / A Conversation; Section 4. The Champions: Elevation the Discourse to Global Dimensions Chapter 16: Collaborative Entrepreneurship: The Way to the "Everyone a Change-Maker" Society / Bill Drayton, Founder, Chairman, and CEO, Ashoka Chapter 17: Building Social Business / Muhammad Yunus, Founder, Grameen Bank; Chapter 18: The Champions / A Conversation; Chapter 19: The New Thinking About Social Entrepreneurship; Bibliography and Suggested Resources; Index

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Sommario/riassunto

Today, "social entrepreneurship" describes a host of new initiatives, and often refers to approaches that are breaking from traditional philanthropic and charitable organizational behavior. Nowhere is this more true than in the United States-where, from 1995-2005, the number of non-profit organizations registered with the IRS grew by 53%. But, what types of change have these social entrepreneurial efforts brought to the world of civil society and philanthropy? What works in today's environment? And, what barriers are these new efforts breaking down as they endeavor to make the world a b

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