

1. Record Nr.	UNINA9910461795403321
Autore	Pallotta Dan
Titolo	Charity case [[electronic resource]] : how the nonprofit community can stand up for itself and really change the world / / Dan Pallotta
Pubbl/distr/stampa	San Francisco, : Jossey-Bass, c2012
ISBN	1-118-23768-4 1-282-24190-7 9786613813022 1-118-22448-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (254 p.)
Disciplina	361.7/63
Soggetti	Charity organization Nonprofit organizations Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Charity Case; Contents; Preface; Special Note; 1: And You Thought Public Perception of Congress Was Bad; A History of Suspicion; A Circular Mess; How I Got Here; A New Industry; A Discriminatory Rule Book; The Question We Have to Stop Asking; If It's Such a Bad Question, Why Do We Keep Asking It?; People in the Humanitarian Sector Crave a New Direction; We Need a National Leadership Movement; Announcing the Charity Defense Council; 2: Build an Anti-Defamation League for Charity; Voiceless; Double Standards; These Distortions Abound; Other Communities Stand Up for Themselves; Next Steps 3: Create a "Got Milk?" Campaign for Charity The Nature of Zero; "The Incredible, Edible Egg"; "Pork, the Other White Meat"; Do You Own an Oil Company?; "Got Milk?"; "It's Too Expensive!"; Imagine; What About Social Media? Are They All They're Cracked Up to Be?; In Summary: What We Need to Build; In Conclusion; 4: Build a Legal Defense Fund for Charity; Unintended Consequences; More Bad Policy Cloaked in Good Rhetoric; Pro Bono Is Not an Ultimate Solution; Los Angeles, a Case Study; Other Examples of Bad Public Policy Abound; Next Steps; In Conclusion

5: Enact a National Civil Rights Act for Charity and Social Enterprise
Create a Corporate Structure for For-Profit Foundations; Use the
Corporate Structure to Create For-Profit Charities; Change IRS
Regulations to Define Fundraising as Having a Charitable Purpose; Fund
an iTunes for Charity; Visions from Visionaries; Where We Go from
Here; 6: Organize Ourselves; 1 Become a Member; 2 Donate; 3 Start a
Local "Nonprofits Anonymous" Discussion Group; 4 Hold an
Introductory Office Meeting at Your Organization's Offices, and Commit
to Bringing in at Least Five New Members
5 Sign On to Our Rapid Response Media Team 6 Sign On to Our Rapid
Response Public Policy Team; 7 Sign On to Our One-Thing-a-Day List;
8 Submit Stories for Our Research Project on the Negative Effects of
Lack of Investment in Overhead; 9 Help Us Recruit Great "I'm Overhead"
Stories; 10 Organize Regional Seminars for Board Members; 11
Organize Regional Seminars for Major Donors; 12 Sponsor an All-Staff
Presentation at Your Organization; 13 Ask Your State Legislator to
Come to a Regional Meeting, and Get Her to Say Yes; 14 Work with
Local Media to Get Ad Space Donated
15 Reach Out to Five Charities and Ask If They've Heard About This
Effort 16 Wear the "I'm Overhead" Shirt, Post the Bumper Sticker, Put up
the Poster at Your Office, Fly the Flag in Your Reception Area, and Share
the Ideas in This Book with Others; 17 Be Creative; We Haven't Thought
of Everything Here; 7: You Cannot Stop the Spring; Deadlines Make All
the Difference; Let's Think Huge; Notes; Thank You; About the Author;
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Sommario/riassunto

A blueprint for a national leadership movement to transform the way the public thinks about giving. Virtually everything our society has been taught about charity is backwards. We deny the social sector the ability to grow because of our short-sighted demand that it send every short-term dollar into direct services. Yet if the sector cannot grow, it can never match the scale of our great social problems. In the face of this dilemma, the sector has remained silent, defenseless, and disorganized. In *Charity Case*, Pallotta proposes a visionary solution: a Charity Defense Council

2. Record Nr.	UNICAMPANIAVAN0094045
Titolo	2: I reati societari e la tutela penale del mercato mobiliare / a cura di Luigi Foffani ... [et al.] ; coordinati da Nicola Mazzacuva
Pubbl/distr/stampa	XX, 750 p. ; 25 cm
ISBN	88-02-04335-3
Edizione	[Torino : UTET]
Descrizione fisica	Indicazione di Autore sul dorso: N. Mazzacuva. - Fondo Tribunale di Napoli.
Disciplina	345.450268
Soggetti	Diritto penale commerciale
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia