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| Autore                  | Guerzoni Guido                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Titolo                  | Apollo & Vulcan [[electronic resource] ] : the art markets in Italy, 1400-1700 / / Guido Guerzoni                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Pubbl/distr/stampa      | East Lansing, : Michigan State University Press, 2011                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| Descrizione fisica      | 1 online resource (334 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Nota di contenuto       | Contents; List of Tables; Foreword by Enrico Stumpo; Preface; Introduction; 1. Historiographies: The Perspectives of Economics, Economic History, and Art History; 2. The Psychology and Ethics of Consumption: The Debate on Liberality, Magnificence, and Splendor; 3. Demand Analysis: The Example of the Este Courts between the Fifteenth and Seventeenth Centuries; 4. Supply and Labor Markets: Organizational Structure, Management Techniques, and Economic Impacts of Ducal Este Building Yards in the Cinquecento<br>5. Services: The Economy of the Feast and the Feast of the Economy-Some Thoughts on Ephemera6. Prices: Known Facts and Unresolved Problems; 7. The Laws: The Birth of Cultural Heritage and the Impact of Preservation Laws on the Art Trade; Notes; Bibliography; Acknowledgments; Index |
| Sommario/riassunto      | Guido Guerzoni presents the results of fifteen years of research into one of the more hotly debated topics among historians of art and of economics: the history of art markets. Dedicating equal attention to current thought in the fields of economics, economic history, and art history, Guerzoni offers a broad and far-reaching analysis of the Italian scene, highlighting the existence of different forms of commercial interchange and diverse kinds of art markets. In doing so he ranges                                                                                                                                                                                                                                                                                                                     |

beyond painting and sculpture, to examine as well the economic drivers  
behind architecture, decorative and sumptu

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