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Eemeren and his work in the field of argumentation theory on the occasion of his retirement. The volume contains 17 contributions from teams of authors consisting of a combination of a pragma-dialectician and one or two researchers with a different background in the field of argumentation. In this volume, comparisons between the pragma-dialectical approach and other approaches are made, aspects of strategic maneuvering such as the use of presentational techniques, adaptation to the audience and the selection of topics