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Titolo	India's middle class : new forms of urban leisure, consumption and prosperity // Christiane Brosius
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Nota di contenuto	india's middle classnew forms of urban leisure,consumption and prosperity; Copyright; Contents; List of Plates; List of Abbreviations; Preface; Introduction: India Shining; Part I: Belonging to the World-Class City; 1. The City Fantastic; 2. The Enclaved Gaze: Living Abroad in India; 3. 'Insulate!' The Celebration of New Gated Habitats; 4. Taming the Public City and other Colonial Hangovers; 5. Ordering the City and its Citizens; Part II: A Spiritual Mega-Experience: The Akshardham Cultural Complex; 6. Who is Who at the ACC?; 7. A Question of Authenticity 8. A Hierarchy of Ritual Performances9. Theme Park Antecedents and Indigenous Concepts of Leisure Religion; 10. Code-Switching and Code-Clashing; 11. Critics and Sceptics; Part III: 'Masti! Masti!' Managing Love, Romance and Beauty; 12. 'For Whom the Bell Rings': Arranging Marriage; 13. 'All You Need is Wellness' and a Good Body; Conclusion: 'Indianising' Modernity; Glossary; Bibliography; About the Author; Index
Sommario/riassunto	This book examines the complexities of lifestyles of the upwardly mobile middle classes in India in the context of economic liberalisation in the new millennium, by analysing new social formations and

aspirations, modes of consumption and ways of being in contemporary urban India. Rich in ethnographic material, the work is based on empirical case-studies, research material, and illustrations. Offering a model of how urban cosmopolitan India might be studied and understood in a transnational and transcultural context, the book takes the reader through three panoramic landscapes: new '
