Record Nr. Autore Titolo	UNINA9910461746703321 Augustin Sally The designer's guide to doing research [[electronic resource]] : applying knowledge to inform design / / Sally Augustin, Cindy Coleman
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, 2012
ISBN	1-118-10380-7 1-283-39802-8 9786613398024 1-118-10378-5
Descrizione fisica	1 online resource (346 p.)
Altri autori (Persone)	ColemanCindy
Disciplina	720.72
Soggetti	Architectural design - Research Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Before you do design research Researching : context, process, and general concepts What to learn Project initiation Project investigation Project integration Project implementation Maintaining a database and research findings Conclusion.
Sommario/riassunto	An essential introduction to applying research for busy architects and designers The competitive design market and the need to create enduring value place high demands on architects and designers to expand their knowledge base to be able to digest and utilize multiple sources of information. Expected by their clients to be well versed on all aspects of a project, time-constrained architects and designers need quick responses in the face of daily challenges. As a result, these professionals must-more than ever-rely on, and apply, readily accessible information culled from sound research to

1.