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| Descrizione fisica      | 1 online resource (243 p.)   |
| Collana                 | Routledge studies in public health   |
| Altri autori (Persone)  | BellKirsten<br>McNaughtonDarlene<br>SalmonAmy  |
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| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references and index.   |
| Nota di contenuto       | Front Cover; Alcohol, Tobacco and Obesity; Copyright Page; Contents; List of figures; List of contributors; Preface and acknowledgements; Introduction; Part I: The cultural politics of public health scholarship and policy; 1. Deconstructing behavioural classifications: tobacco control, 'professional vision' and the tobacco user as a site of governmental intervention: Michael Mair; 2. Neoliberalism, public health and the moral perils of fatness: Kathleen Lebesco; 3. Addiction and personal responsibility as solutions to the contradictions of neoliberal consumerism: Robin Room<br>4. Between alarmists and sceptics: on the cultural politics of obesity scholarship and public policy: Michael Gard<br>5. Legislating abjection? Second-hand smoke, tobacco-control policy and the public's health: Kirsten Bell; Part II: Rationality and the ambivalent place of pleasure; 6. Permissible pleasures and alcohol consumption: Robin Bunton; 7. |

Intoxication, harm and pleasure: an analysis of the Australian National Alcohol Strategy: Helen Keane; 8. Smoking causes creative responses: on state anti-smoking policy and resilient habits: Simone Dennis  
9. The sociality of smoking in the face of anti-smoking policies: Lucy McCullough  
10. In praise of hunger: public health and the problem of excess: John Coveney; Part III: Gendered bodies, gendered policies; 11. From the womb to the tomb: obesity and maternal responsibility: Darlene McNaughton; 12. Responsibility for the family's health: how nutritional discourses construct the role of mothers: Svetlana Ristovski-Slijepcevic; 13. Pretty girls don't smoke: gender and appearance imperatives in tobacco prevention: Rebecca J. Haines-Saah  
14. Aboriginal mothering, FASD prevention and the contestations of neoliberal citizenship: Amy Salmon

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