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Nota di contenuto	Contents; Preface; Acknowledgments; Chapter 1. The Social Risks of the Dot-Com Era; Risk Is Social; Work Is Riskier; Framing Risk; Defining Venture Labor; Venture Labor in the Internet Industry; Methods; Overview of the Book; Why Risk Matters; Chapter 2. The Origins and Rise of Venture Labor; Naming the New Economy; New Institutional Arrangements; Political Rhetoric Supporting the New Economy; The Cultural Shifts toward the New Economy; The Rise of Silicon Alley; From Play to Properties; The First Clash of Values; The Role of Venture Labor Chapter 3. Being Venture Labor: Strategies for Managing Risk Denouncing (and Announcing) Values; Jobs as Investments: The Financial Strategy for Risk; Nothing to Lose: The Creative Strategy for Risk; Don't Count on Anything: The Actuarial Strategy for Risk; Comparison of Strategies; Chapter 4. Why Networks Failed; Social Networking's Cultural Moment; Networks of People and Technology; Building Communities, Circles, and Industries; The Importance of the Schmooze; Homophilous Sectors; The Work of Networking; Conclusion: The Functions of Networks; Chapter 5. The Crash of Venture Labor

Framing the Crash Rationalizing Failure; The Calcification of Individual Perceptions into Structures; Chapter 6. Conclusion: Lessons from a New Economy for a New Medium?; The Media Legacy of Silicon Alley; Lessons for the Workplace; Applying Venture Labor; Consequences of Financialization and Privatization; Going Forward; Notes; Bibliography; Index

Sommario/riassunto

"Why employees of pioneering Internet companies chose to invest their time, energy, hopes, and human capital in start-up ventures."--
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