

1. Record Nr.	UNINA9910461688303321
Titolo	Discourse perspectives on organizational communication [[electronic resource] /] / edited by Jolanta Aritz and Robyn C. Walker
Pubbl/distr/stampa	Madison, NJ, : Fairleigh Dickinson University Press, c2012
ISBN	1-280-65957-2 9786613636508 1-61147-438-8
Descrizione fisica	1 online resource (289 p.)
Collana	Fairleigh Dickinson University Press communication studies series
Altri autori (Persone)	AritzJolanta <1968-> WalkerRobyn
Disciplina	302.3/5 302.35
Soggetti	Communication in organizations Industrial management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Introduction; 1 Four Propositions toward an Interpretive Theory of the Process of Discursive Reality Constructio; 2 A Politically Attentive Discursive Analysis of Collaborative Talk; 3 Asian Business Discourse(s); 5 Analyzing Political Space through Discourse; 6 The Rhetorical Legitimation of Organizational Exploration and Exploitation Initiatives; 7 Introducing British and Spanish Companies to Investors; 8 Benchmarking Organizational Identity; 9 Narratives of Diversity in the Corporate Boardroom; 10 Going Green; Conclusion; Index; About the Editors and Contributors
Sommario/riassunto	Discourse Perspectives in Organizational Communication brings together researchers from the social sciences and humanities to look at discourse and how it shapes organizations and their social actors. Unlike others in the field, this book assumes that language creates and constitutes reality, rather than simply mirroring or describing it. This collection illustrates the variety of organizational phenomena that might be studied and the range of epistemological and methodological approaches that might

