

1. Record Nr.	UNINA9910461686003321
Autore	Ciravegna Luciano <1978-, >
Titolo	Promoting Silicon Valleys in Latin America : lessons from Costa Rica // Luciano Ciravegna
Pubbl/distr/stampa	London : , : Routledge, , 2012
ISBN	1-283-54691-4 9786613859365 1-136-46160-4 0-203-12728-5
Descrizione fisica	1 online resource (177 p.)
Collana	Regions and cities ; ; 52
Disciplina	338.4/7004098
Soggetti	High technology industries - Latin America Information technology - Latin America Industrial clusters - Latin America Industrial promotion - Latin America Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Promoting Silicon Valleys in Latin America; Copyright; Contents; List of figures and tables; List of abbreviations; Acknowledgements; 1. Introduction: searching for sustainable development models in Latin America; 2. Theoretical background; 3. Building ICT clusters in Latin America: the Costa Rican experience; 4. From foreign direct investment to multinational corporations' networks with local firms; 5. Financing networks: investors networks in the Costa Rican cluster; 6. Networks of Costa Rican ICT producers: local rivalries in a small market 7. Innovation networks: linking academia and the private sector8. Local companies' networks with firms located abroad: building transnational social ties; 9. Conclusion; Notes; Bibliography; Index
Sommario/riassunto	The spectacular economic performance of China, East Asia and India during the last ten years has ignited some profound changes in the world economy. The share of global demand, investments, trade and production of the traditional industrialized powers, the US, Europe and Japan, has gradually yet continuously declined. This rise of China also

has implications for Latin America. On the one hand, booming Chinese demand for raw materials and food has sustained the economic performance of Latin America during the last decade. On the other hand, the competitiveness of China and as a hub for advan

---