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Nota di contenuto	Front Cover; Torkildsen's Sport and Leisure Management; Copyright Page; Contents; List of figures; List of tables; List of case studies; Preface; Acknowledgements; Part 1: Introducing leisure management concepts and trends; 1. Introduction; 1.1 Introduction; 1.2 Why manage leisure?; 1.3 The structure of the book; 1.4 Key definitions; 1.5 Defining sport; 1.6 Defining leisure; 1.7 The 'pleasure' principle; 1.8 Conclusions; Structured guide to further reading; 2. People's needs and leisure demand; 2.1 Introduction; 2.2 Needs, wants and demand; 2.3 Needs, drives and motivation 2.4 Do leisure needs exist? 2.5 Social needs; 2.6 Sport and leisure participation; 2.7 What factors influence leisure participation?; 2.8 The

influence of planning and management on leisure participation; 2.9 Conclusions; Structured guide to further reading; Useful websites; 3. Trends in the leisure industry; 3.1 Introduction; 3.2 General leisure trends; 3.3 Leisure at home; 3.4 Leisure away from home; 3.5 General demographic and socio-economic trends; 3.6 Conclusions; Structured guide to further reading; Useful websites; Part 2: Sport and leisure providers

4. Sport and leisure provision in the commercial sector 4.1 Introduction; 4.2 The commercial leisure sector: an overview; 4.3 Commercial sector objectives; 4.4 The size structure of commercial leisure companies; 4.5 Globalisation; 4.6 Key drivers for the commercial leisure business; 4.7 Commercial leisure industries: a review; 4.8 Conclusions; Structured guide to further reading; Useful websites; 5. Government and sport and leisure; 5.1 Introduction; 5.2 The scope of public leisure services and facilities; 5.3 The development of and rationale for public sector leisure services

5.4 The links between central government and local government 5.5 The National Lottery; 5.6 The European Union; 5.7 Conclusions; Structured guide to further reading; Useful websites; 6. Sport and leisure provision in the third sector; 6.1 Introduction; 6.2 The scale and scope of volunteering; 6.3 Who are the volunteers?; 6.4 The nature of volunteering; 6.5 Benefits of volunteering and problems for volunteers; 6.6 Barriers to and incentives for volunteering; 6.7 Third sector organisations; 6.8 Charitable status; 6.9 Government and the third sector

6.10 The provision for sport and leisure for staff in commercial companies 6.11 Conclusions; Structured guide to further reading; Useful websites; Part 3: Sport and leisure products and services; 7. International tourism; 7.1 Introduction; 7.2 Leisure, recreation and tourism; 7.3 Tourist behaviour and tourism demand; 7.4 The tourist destination; 7.5 The tourism sector; 7.6 Tourism marketing; 7.7 Conclusions; Structured guide to further reading; Useful websites; 8. Leisure and the natural environment; 8.1 Introduction; 8.2 Enjoyment of the natural environment

8.3 Volunteering in the natural environment

Sommario/riassunto

For nearly thirty years George Torkildsen's classic textbook has been the most comprehensive and engaging introduction to sport and leisure management available to students at all levels. Now in a fully revised sixth edition, it is still the only textbook that covers all the key topics taught within contemporary sport and leisure management courses. This new edition includes expanded coverage of the practical managerial skills that students must develop if aiming for a career in the sport and leisure industry, from planning and managing people to marketing and entrepreneurship
