

1. Record Nr.	UNINA9910461592703321
Autore	Haggerty Sheryllynne
Titolo	'Merely for money'? [[electronic resource]] : business culture in the British Atlantic, 1750-1815 // Sheryllynne Haggerty
Pubbl/distr/stampa	Liverpool, : Liverpool University Press, 2012
ISBN	1-78138-713-3 1-78138-891-1 1-84631-772-X
Descrizione fisica	1 online resource (696 p.)
Collana	Eighteenth-century worlds
Disciplina	382.0941
Soggetti	Merchants - Great Britain - History - 18th century International trade - History - 18th century Electronic books. Great Britain Commerce History 18th century Great Britain Economic conditions 18th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Cover; Half-title Page; Title Page; Copyright; Contents; List of Tables; List of Figures; Acknowledgements; Note on Textual Conventions; List of Abbreviations; Introduction: Merely for Money?; 1 Space, Place and People; 2 Risk; 3 Trust; 4 Reputation; 5 Obligation; 6 Networks; 7 Crises; Conclusion: A British Business Culture; Bibliography; Notes; General Index; Index of Actors
Sommario/riassunto	In 1780 Richard Sheridan noted that merchants worked 'merely for money'. However, rather than being a criticism, this was recognition of the important commercial role that merchants played in the British empire at this time. Of course, merchants desired and often made profits, but they were strictly bound by commonly-understood socio-cultural norms which formed a private-order institution of a robust business culture. In order to elucidate this business culture, this book examines the themes of risk, trust, reputation, obligation, networks and crises to demonstrate how contemporary merchants p