1.	Record Nr.	UNINA9910461588103321
	Autore	Meier Reto <1978->
	Titolo	Professional Android 4 application development [[electronic resource] /] / Reto Meier
	Pubbl/distr/stampa	Indianapolis, IN., : Wiley/[Wrox], 2012
	ISBN	1-280-67201-3
		9786613648945
		1-118-22385-3
	Edizione	[[3rd ed.].]
	Descrizione fisica	1 online resource (868 p.)
	Disciplina	005.368
	Soggetti	Application software - Development
		Mobile computing
		Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
		"Updated for Android 4".
	Nota di contenuto	Professional AndroidTM 4 Application Development; Contents; Chapter 1: Hello, Android; A Little Background; The Not-So-Distant Past; Living in the Future; What Android Isn't; Android: An Open Platform for Mobile Development; Native Android Applications; Android SDK Features; Access to Hardware, Including Camera, GPS, and Sensors; Data Transfers Using Wi-Fi, Bluetooth, and NFC; Maps, Geocoding, and Location-Based Services; Background Services; SQLite Database for Data Storage and Retrieval; Shared Data and Inter-Application Communication
		Using Widgets and Live Wallpaper to Enhance the Home ScreenExtensive Media Support and 2D/3D Graphics; Cloud to Device Messaging; Optimized Memory and Process Management; Introducing the Open Handset Alliance; What Does Android Run On?; Why Develop for Mobile?; Why Develop for Android?; Factors Driving Android's Adoption; What Android Has That Other Platforms Don't Have; The Changing Mobile Development Landscape; Introducing the Development Framework; What Comes in the Box; Understanding the Android Software Stack; The Dalvik Virtual Machine; Android

Sommario/riassunto	Developers, build mobile Android apps using Android 4 The fast-growing popularity of Android smartphones and tablets creates a huge opportunities for developers. If you're an experienced developer, you can start creating robust mobile Android apps right away with this professional guide to Android 4 application development. Written by one of Google's lead Android developer advocates, this practical book walks you through a series of hands-on projects that illustrate the features of the Android SDK. That includes all the new APIs introduced in Android 3 and 4, including building fo

2.	Record Nr.	UNINA9910463458103321
	Autore	Kennedy Joyce Lain
	Titolo	Job search letters for dummies [[electronic resource] /] / by Joyce Lain Kennedy
	Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2013
	ISBN	1-118-43642-3
	Edizione	[4th ed.]
	Descrizione fisica	1 online resource (363 p.)
	Collana	--For dummies
	Disciplina	650.142
	Soggetti	Career development - Computer network resources
		Job hunting - Computer network resources
		Job hunting
		Electronic books.
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	"Making Everything Easier!"--Cover.
		Includes index.
	Nota di contenuto	Contents at a Glance; Table of Contents; Introduction; About This Book; Foolish Assumptions; Icons Used in This Book; Beyond the Book; Where to Go from Here; Your Treasure Hunt Begins; Part I: New Tools for New Times; Chapter 1: Best Messages: Land Jobs and Leap Ahead; A Brief Kaleidoscope of Letter Types; Digital Is Destiny; Memorable Job Search Letters; Why Job Letters Are the Future; Chapter 2: Mobile Meets Job Search; The FAQs of Mobile Job Search; Who Mobile Benefits Most; What Mobile Offers Everyone; Say Hello to Job Search Apps; Greet Mobile Company Job Pages
		Consider These Message TipsCheck Out Sample Mobile Messages; Mobile Job Search in the Digital Age; Chapter 3: Newcomer Letters that Persuade; 13 Messages to Outrun Rivals; More Cool Job Letters Ahead; Part II: Essential Job Search Letters; Chapter 4: Job Ad Reply Letters and Notes; Watching for Smooth Moves; Making Contact with Cover Notes; Feasting Your Eyes; Chapter 5: Getting Help: Networking Letters; Zooming In on Purposeful Networking; Finding the Best Places to Network; Networking Letters to Note; Help on the Way - Samples Ahead; Chapter 6: Prospecting Letters
		Pitch with Immediate PromiseSend Digital Mail or Postal Mail?;

Sommario/riassunto	New-style job messages that get you in the door and on your way upFrom sparkling cover letters to six-word bios, a fresh bevy of job search letters has grown powerfully useful for successful career communications. Job Search Letters For Dummies delivers the quality of New Era know-how you need right now to land good jobs and thrive. Whether you're a long-time professional or a recent college graduate - or somewhere in between - Job Search Letters For Dummies has you covered.Job Search Letters For Dummies covers the gamut of leading-edge topics, includin