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Autore	Meier Reto <1978->
Titolo	Professional Android 4 application development [[electronic resource] /] / Reto Meier
Pubbl/distr/stampa	Indianapolis, IN., : Wiley/[Wrox], 2012
ISBN	1-280-67201-3 9786613648945 1-118-22385-3
Edizione	[[3rd ed.].]
Descrizione fisica	1 online resource (868 p.)
Disciplina	005.368
Soggetti	Application software - Development Mobile computing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index. "Updated for Android 4".
Nota di contenuto	Professional AndroidTM 4 Application Development; Contents; Chapter 1: Hello, Android; A Little Background; The Not-So-Distant Past; Living in the Future; What Android Isn't; Android: An Open Platform for Mobile Development; Native Android Applications; Android SDK Features; Access to Hardware, Including Camera, GPS, and Sensors; Data Transfers Using Wi-Fi, Bluetooth, and NFC; Maps, Geocoding, and Location-Based Services; Background Services; SQLite Database for Data Storage and Retrieval; Shared Data and Inter-Application Communication Using Widgets and Live Wallpaper to Enhance the Home ScreenExtensive Media Support and 2D/3D Graphics; Cloud to Device Messaging; Optimized Memory and Process Management; Introducing the Open Handset Alliance; What Does Android Run On?; Why Develop for Mobile?; Why Develop for Android?; Factors Driving Android's Adoption; What Android Has That Other Platforms Don't Have; The Changing Mobile Development Landscape; Introducing the Development Framework; What Comes in the Box; Understanding the Android Software Stack; The Dalvik Virtual Machine; Android

Application Architecture

Android LibrariesChapter 2: Getting Started; Developing for Android; What You Need to Begin; Downloading and Installing the Android SDK; Downloading and Installing Updates to the SDK; Developing with Eclipse; Using the Android Developer Tools Plug-In for Eclipse; Using the Support Package; Creating Your First Android Application; Creating a New Android Project; Creating an Android Virtual Device; Creating Launch Configurations; Running and Debugging Your Android Application; Understanding Hello World; Types of Android Applications; Foreground Applications; Background Applications Intermittent ApplicationsWidgets and Live Wallpapers; Developing for Mobile and Embedded Devices; Hardware-Imposed Design Considerations; Be Efficient; Expect Limited Capacity; Design for Different Screens; Expect Low Speeds, High Latency; At What Cost?; Considering the User's Environment; Developing for Android; Being Fast and Efficient; Being Responsive; Ensuring Data Freshness; Developing Secure Applications; Ensuring a Seamless User Experience; Providing Accessibility; Android Development Tools; The Android Virtual Device Manager; Android SDK Manager; The Android Emulator The Dalvik Debug Monitor ServiceThe Android Debug Bridge; The Hierarchy Viewer and Lint Tool; Monkey and Monkey Runner; Chapter 3: Creating Applications and Activities; What Makes an Android Application?; Introducing the Application Manifest File; A Closer Look at the Application Manifest; Using the Manifest Editor; Externalizing Resources; Creating Resources; Simple Values; Styles and Themes; Drawables; Layouts; Animations; Menus; Using Resources; Using Resources in Code; Referencing Resources Within Resources; Using System Resources; Referring to Styles in the Current Theme Creating Resources for Different Languages and Hardware

Sommario/riassunto

Developers, build mobile Android apps using Android 4. The fast-growing popularity of Android smartphones and tablets creates a huge opportunities for developers. If you're an experienced developer, you can start creating robust mobile Android apps right away with this professional guide to Android 4 application development. Written by one of Google's lead Android developer advocates, this practical book walks you through a series of hands-on projects that illustrate the features of the Android SDK. That includes all the new APIs introduced in Android 3 and 4, including building fo

2. Record Nr.	UNINA9910463458103321
Autore	Kennedy Joyce Lain
Titolo	Job search letters for dummies [[electronic resource] /] / by Joyce Lain Kennedy
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, c2013
ISBN	1-118-43642-3
Edizione	[4th ed.]
Descrizione fisica	1 online resource (363 p.)
Collana	--For dummies
Disciplina	650.142
Soggetti	Career development - Computer network resources Job hunting - Computer network resources Job hunting Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Making Everything Easier!"--Cover. Includes index.
Nota di contenuto	Contents at a Glance; Table of Contents; Introduction; About This Book; Foolish Assumptions; Icons Used in This Book; Beyond the Book; Where to Go from Here; Your Treasure Hunt Begins; Part I: New Tools for New Times; Chapter 1: Best Messages: Land Jobs and Leap Ahead; A Brief Kaleidoscope of Letter Types; Digital Is Destiny; Memorable Job Search Letters; Why Job Letters Are the Future; Chapter 2: Mobile Meets Job Search; The FAQs of Mobile Job Search; Who Mobile Benefits Most; What Mobile Offers Everyone; Say Hello to Job Search Apps; Greet Mobile Company Job Pages Consider These Message TipsCheck Out Sample Mobile Messages; Mobile Job Search in the Digital Age; Chapter 3: Newcomer Letters that Persuade; 13 Messages to Outrun Rivals; More Cool Job Letters Ahead; Part II: Essential Job Search Letters; Chapter 4: Job Ad Reply Letters and Notes; Watching for Smooth Moves; Making Contact with Cover Notes; Feasting Your Eyes; Chapter 5: Getting Help: Networking Letters; Zooming In on Purposeful Networking; Finding the Best Places to Network; Networking Letters to Note; Help on the Way - Samples Ahead; Chapter 6: Prospecting Letters Pitch with Immediate PromiseSend Digital Mail or Postal Mail?;

Techniques to Tap; On with the Letters!; Chapter 7: After-Interview Letters; Great Reasons to Write After Interview; Tackling the Mechanics of Your Letter; Letters to Lift You Above the Crowd; See Samples That Jell the Sell!; Part III: Creative Fresh Messages; Chapter 8: Social Media Messages; Social Media Is a Tool You Can Learn; Meet Three Big Social Players; Suggestions for Social Searching; Short and Sweet Social Messages; "If You Don't Ask, You Don't Get"; Chapter 9: Branding Statements, Bios, Profiles, and Speeches
Differing Points of ViewButtoning Down Your Brand; Creating a Marvelous Bio; Aiming High with a Bio Flyer; Perfecting an Online Profile; Going Up in an Elevator Speech; Common Threads for Your Search; Chapter 10: Interview Leave-Behind Docs; A Leave-Behind Brings You to Mind; 15 Leave-Behind Topics to Remember; Writing Effective Leave-Behinds; Review Samples of Leave-Behinds; Chapter 11: References and Recommendations; Reference ABCs You Don't Want to Miss; With the Right References, You Rock!; Handle Reference Problems Skillfully; Put Time on Your Side
Chapter 12: Online Portfolios, Prezis, and VideosBest Prospects for Telling Your Story; Rewards of Online Presentations; Attract Interest with a Work Portfolio; Electrify Employers with a Prezi; Video: Hiring Tool or Turnoff?; Virtual Job Search is Racing Ahead; Chapter 13: Getting Ahead in the Job You Have; Messages That Grow Your Career; Cover Your Bases with Workplace Docs; Part IV: Best Writing Elements; Chapter 14: Writing Your Way to a Job; Zooming In on the Basics; Advantages of Stand Out Letters; Disadvantages of Stand Out Letters; Unfreezing Writer's Block
Ugly Typos, Sloppy Letters, Few Offers

Sommario/riassunto

New-style job messages that get you in the door and on your way upFrom sparkling cover letters to six-word bios, a fresh bevy of job search letters has grown powerfully useful for successful career communications. Job Search Letters For Dummies delivers the quality of New Era know-how you need right now to land good jobs and thrive. Whether you're a long-time professional or a recent college graduate - or somewhere in between - Job Search Letters For Dummies has you covered.Job Search Letters For Dummies covers the gamut of leading-edge topics, includin
