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Nota di contenuto	Contents; Preface; Acknowledgments; Introduction: Fetishes and the Spirit of Religious Studies; A Brief History of the Term Fetish; Fetishizing Tradition; 1. Methodology and a World of Commentary; Fetishizing Tradition as Art for the Masses; The Doubly Present Past; The Law of Desire and Truth-Fathers; Eyes Wide Open; Chapter and Verse; Pierre Bourdieu's Account of Religious Rhetoric; 2. Paul's Letters, or How God Became a Jewish Priest; Introduction; Situating a Critical Reading of Paul and the Gospel of Mark; Paul's Theory of Salvation: A Moveable Feast of Paternal Presence How God Became a Jewish PriestHow Does He Do It? Paul's Six Techniques for Rewriting Tradition; Tradition on the Inside; Choosing One's Parents; A Death in the Family That Remakes the World; Fetishizing the World; Conclusions; Conclusions, Part II: An Outsider's Reflections on Recent Pauline Studies; 3. The Gospel of Mark, or Narrative as Floating Patriarchy; Introduction; Mark and the Cult of Narrative; A Flair for Drama; Two Principal Themes; An End Run; The First Theme: Establishing Jesus as the Son of God; The Public Nature of

Personal Identity; Society at Large; Ask Anyone

Did You See What I Saw? Halfhearted Disciples; Innocence in Denial; Living outside the Law; A Motherless Child; Who Do They Say I Am?; The Transfiguration, or Tradition in Three Huts; A Clean Getaway; Legal Problems; The Parables: Do You Know What Am I Talking About?; The Guilt of (Old) Tradition; Where's the Love?; Conclusions: An Empty Double, or Religion as Narrative; 4. The Sutra on the Land of Bliss, or That Place between Tongues and Texts; Introduction: Buddhism, Off in the Distance; An Introduction to Literary Reinventions of the Buddhist Tradition

Part I: Faith and the Power of Submission But Where Is Amitayus?; The Birds; The Winds; A Word about Names; Here, There, and the Enormous Tongues of Truth; Part II: The Textual Genesis of the Land of Bliss; City of Narrative, City of Love; Conclusions; 5. The Platform Sutra of the Sixth Patriarch, or Paternal Truth for the Masses; Introduction; A Real Find; The Early Bodhidharma Lineages; The Earliest Account of Huineng; Overview of the Narrative; Setting the Scene; The Action; The Poetry Contest; Some Time Later; Sonship 2.0; Overwriting the Past; The Death and Rebirth of Sonship

Truth and Violence Resetting the Diamond Sutra, or Refetishizing a Fetish; The Teachings; Learning to Say "No" in a Positive Way; Conclusions: Being There; Conclusions: The Limits of Fetishizing Tradition; Notes; Bibliography; Index
