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Nota di contenuto	Point -- Line -- Shape -- Form -- Light -- Color -- Texture -- Scale -- Movement -- Space -- Balance -- Symmetry -- Asymmetry -- Tension -- Closure -- Expression -- Abstraction -- Tone -- Contrast -- Figure ground -- Frame -- Proportion -- Image -- Pattern -- Typography -- Grid.
Sommario/riassunto	'The Language of Graphic Design' provides graphic design students and practitioners with an in-depth understanding of the fundamental elements and principles of their language, what they are, why they are important and how to use them effectively.