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Nota di contenuto	Collaborate: The Art of WE; Contents; Foreword; Preface; Introduction; 1: What Collaboration Is and Isn't; 2: Dawn of the Knowledge-Based Collaborative Era; 3: The Collaboration Payoff; 4: Risks of Collaboration; 5: Collaboration Essentials; 6: Stages of Collaboration; 7: Setting Up for Success; 8: Strategies for a Successful Collaboration; 9: The Role of Technology and Social Media in Collaboration; 10: Fostering a Collaborative Culture in Your Organization; Afterword; References; About the Author; Index
Sommario/riassunto	The hands-on guide for the new way to compete: Collaboration The 21st Century's counterpart to Sun Tzu's The Art of War, Dan Sanker's Collaborate: The Art of We gives a new generation of pioneering business enthusiasts a practical guide to capture tomorrow's opportunities. Globalization, technological advances, and cultural changes have opened the door for a new winning formula that combines traditional competition with contemporary collaborative business practices. Readers will change their mindsets and learn

