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Autore	Pipes Alan
Titolo	How to design websites [[electronic resource] /] / Alan Pipes
Pubbl/distr/stampa	London, : Laurence King Pub., 2011
ISBN	1-78067-077-X
Edizione	[1st edition]
Descrizione fisica	1 online resource (172 p.)
Collana	Portfolio Skills
Disciplina	005.72
Soggetti	Web sites - Design Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Two columns to the page. Includes index.
Nota di bibliografia	Includes bibliographical references (p. 162-163) and index.
Nota di contenuto	Preface; 1. Introduction and background; What is the internet?; Email and domains; Newsgroups; The World Wide Web (WWW); Designing for the World Wide Web; Hosts and hosting; FTP: Uploading and downloading; Domains; Web design for graphic designers; Browser compatibility; 2. Code; Getting started in HTML; Helper applications; Step-by-step 1: Instant websites: a customized blog; Trailblazer 1: Joshua Davis; 3. Layout; Frames and tables; CSS (Cascading Style Sheets); Layout in CSS; Navigation; Nesting divs; Accessibility; Usability Step-by-step 2: A simple handmade XHTML/CSS website using a templateTrailblazer 2: Erik Spiekermann; 4. Text and typography; Selecting fonts in HTML; Text; The language of type; How type is measured; Font weights, variants and properties; Other typographic facilities; Step-by-step 3: A basic portfolio website; Trailblazer 3: Gringo; 5. Images and colour schemes; Graphics Formats: GIFs, JPEGs and PNGs; Colour; Colour theory; Colour schemes; Step-by-step 4: Developing a website using background colours and faux columns; Trailblazer 4: Soleil Noir; 6. Added extras; SSI (Server Side Includes) Animated GIFsFlash; JavaScript; E-commerce; Content-management systems; Websites for handheld mobile devices; Web 2.0, HTML5 and the future; Glossary; Books; Websites; CSS Properties; HTML / XHTML Tags; Index; Picture Credits
Sommario/riassunto	There are books on the nuts and bolts of web design and there are

books about website aesthetics, showcasing examples of good design. How to Design Websites contains the essentials of both, addressing the skillsets required to produce websites that are functional and elegant - but from a graphic designer's perspective. It demonstrates that you can design a working website in minutes without the need for expensive programs. Chapters include Code, Layout, Text and Typography, and Images and Colour Schemes. Useful "tips and tricks" panels are included, as well as step-by-step projects - such as
