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| 1. Record Nr. | UNINA9910461539903321 |
| Titolo | For-profit colleges and universities [[electronic resource]] : their markets, regulation, performance, and place in higher education // edited by Guilbert C. Hentschke, Vicente M. Lechuga, and William G. Tierney ; foreword by Marc Tucker |
| Pubbl/distr/stampa | Sterling, Va., : Stylus, 2010 |
| ISBN | 1-57922-527-6 |
| Edizione | [1st ed.] |
| Descrizione fisica | 1 online resource (222 p.) |
| Altri autori (Persone) | HentschkeGuilbert C LechugaVicente M TierneyWilliam G |
| Disciplina | 378/.04 |
| Soggetti | For-profit universities and colleges - United States Education, Higher - Economic aspects - United States Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Cover; CONTENTS; FOREWORD; 1. FOR-PROFIT COLLEGES AND UNIVERSITIES IN A KNOWLEDGE ECONOMY; 2. EVOLVING MARKETS OF FOR-PROFIT HIGHER EDUCATION; 3. WHO ARE THEY? AND WHAT DO THEY DO?; 4. DIFFERENCES IN ACADEMIC WORK AT TRADITIONAL AND FOR-PROFIT POSTSECONDARY INSTITUTIONS: Policy Implications for Academic Freedom; 5. MARKETS, REGULATION, AND PERFORMANCE IN HIGHER EDUCATION; 6. ACCREDITATION AND ACCOUNTABILITY: The Role of For-Profit Education and National Accrediting Agencies; 7. A GLOBAL PERSPECTIVE ON FOR-PROFIT HIGHER EDUCATION; 8. THE PUBLIC GOOD IN A CHANGING ECONOMY; APPENDIX A APPENDIX B APPENDIX C; CONTRIBUTORS; INDEX; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; X; Z |
| Sommario/riassunto | This book offers a clear-eyed and balanced analysis of for-profit colleges and universities, reviewing their history, business strategies, and management practices; setting them in the context of marketplace conditions, the framework of public policy and government regulations; and viewing them in the light of the public good. Individual chapters |

variously explore FPCU's governance, how they develop courses and programs, and the way they define faculty work; present findings from in-depth interviews with parttime and full-time faculty to understand how external forces and the imperative of pro
