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"Case studies"; "Anti-sweatshop campaigns"; "Conclusion"
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"Factors that facilitate or constrain NGOs' actions as transnational
political actors"; "Opportunities and limitations of consumer
campaigns"; "Agency and power in the garment industry";
"Developing alternative forms of governance"; "Appendix:
Organizations involved in transnational advocacy and the global
garment industry"; "Notes"; "References"; "Index"; "A"; "B"; "C";
"D"; "E"; "F"; "G"; "H"; "I"; "J"; "K"; "L"; "M"; "N"; "O";
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Sommario/riassunto

The clothing and textile industry employs nearly 30 million people worldwide, mostly in Asia and Central America. Workers frequently face long hours, inadequate wages, harassment and abuse. While some resist such conditions by joining labor unions, many are prevented from doing so or find it difficult to adjust to transitory manufacturers. Because of these challenges, garment workers have reached out to allies across political borders in order to apply more pressure on garment manufacturers. The transnational anti-sweatshop network is at a critical stage in its development and is due for serious analysis. Advocacy Across Borders reveals the relationships that Northern-based NGOs forge in order to exert influence on powerful actors in the industry. An exhaustive dissection of the strategies of many organizations involved in this extensive network, Garwood's study points the way forward for civil society actors reaching across borders to advocate for a better world.

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