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Nota di contenuto	Cover; Show Case; Copyright; Contents; Preface; Introduction; I. What is a Design-tech Portfolio?; 1: What Is a Design-tech Portfolio?; The Winning Design Portfolio; The Winning Technical Portfolio; 2: Traditional Portfolio Development Techniques; Planning and Creation; Models, Styles, Dimensions, and Handling; New Trends; Inside the Case: Supplies and Materials; Multiring Refill Pages; Three-ring Binder Sheet Protectors; Specialty Layout Materials and Supplies; Where to Find Specialty Materials and Supplies; Basic Strategy to Get the Right Materials; Brother Mfc-6490cw with Wireless Product Review: Brother Mfc-6490cw3: The Effective Showcase; General Considerations; Organizing the Body of Work: Beginning, Middle, and End; The Beginning; The Middle; The End; Presenting Visual Content:

Page Layout Options; Opening Page; Horizontal Layout; Vertical Layout; Inserts: Adding Conversation Pieces; Featuring Best Artwork, News/media Reviews, and Photographs; Back Pocket: Research and Organizational Paperwork; The Designer and Technician's Archives; Marketing and Networking: Identifying Portfolio Requirements by Venue; College Applications
Organizations That Offer Portfolio Reviews4: Types of Portfolios; Know-how; The Right Stuff; Buy the Book, Cd, or Website; Everybody Says Don't!; No Techie Left Behind...; The Basics; Scenic Design; Costumes; Makeup and Hair; Lighting; Sound; Specialized Technicians, Crafts, and Allied Fields; Technical Director; By the Book, Cd, or Website: the 21st Century Multimedia Portfolio; Production Design; Portfolio Photos; 5: Portfolio Development Techniques Do's and Don'ts; Portfolio Development Do's; Portfolio Development Don'ts; II. What is an Electronic Portfolio?
6: The Effective Digital PortfolioWorking with Collaborators; Relearning and Learning for the First Time; New Capabilities and New Uses; Conclusion; What Is a Digital Portfolio What Is It For?; 7: Digital Portfolio Developing Techniques; Graphic Design Principles and Branding; Software Applications and Cd Showcases; Powerpoint and Adobe Portable Document Format (pdf); Photo Editing Software; Websites and Web Archives; Multimedia Sharing and Social Media; About Interactive Portfolios; Final Words: Things to Know When Designing Websites; What Is a Domain Name?; What Are Domain Name Registrars?
How Do I Know I Am Buying from a Real Registrar?What Are Some Recommended Resources for People Starting Out?; 8: Digital Portfolio Do's and Don'ts; III. Presenting and Marketing the Portfolio; 9: Portfolio Presentation Techniques; The Professional and Appropriate Appearance for Portfolio Presentation; Foundations of Presenting; Being Present, Presenting, and Leaving a Present; Post-interview Maintenance; Self-evaluation; Networking: What's Next?; 10: Portfolio Presentation Techniques Do's and Don'ts; Do's; Don'ts; 11: Design-tech Resumes, Cvs, Business Cards, and Stationery
Intent and Purpose of a Resume

Sommario/riassunto

Your theatrical portfolio will earn a standing ovation with guidance from this industry expert!