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Autore	Dabalen Andrew
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Nota di contenuto	Front Cover; Contents; Foreword; Acknowledgments; About the Authors and Contributors; Abbreviations; Introduction; Chapter 1 The Rationale for Mobile Phone Panel Surveys; Why Mobile Phone Panel Surveys?; The MPPS Approach; Advantages of MPPSs; Inquiry on Mobile Data Collection: Voice and the Alternatives; Steps in Conducting Representative MPPSs; Notes; References; Chapter 2 Designing a Mobile Phone Panel Survey; Introduction; Cross-Section or Panel Design?; The Implications of Frequency and Duration for Data Quality and Bias; Respondent Selection; Sampling Frames; MPPS-Specific Challenges Sample Size CalculationStratification and Clustering; Sample Weights and Reweighting; Notes; References; Chapter 3 The Baseline Survey; Introduction; Groundwork: The Distribution of Mobile Phones and Solar Chargers; Considerations in Purchasing Mobile Phones and Solar Chargers; Handling the Registration of SIM Cards; Choosing the Mode of Data Collection during the Baseline Survey; Obtaining Official Licensing for the Survey; MPPS Instruments: The Baseline Survey; Piloting an MPPS; Building Team Spirit and Community Engagement; Challenges Associated with the MPPS Baseline Survey; Notes ReferencesChapter 4 Setting Up a Call Center; Introduction; Building an In-House Call Center vs. Outsourcing; Technology Considerations; The Recruitment and Training of Call Center Staff; Incentives and Other Considerations; Quality Control Measures; Notes; References; Chapter 5

Conducting Mobile Phone Panel Interviews; Introduction; Nonresponse, Attrition, and the Survey Participation Decision; Respondent Decisions to Participate; The Mobile Phone Survey Questionnaire; Duration and Frequency of Mobile Phone Surveys; Review, Translation, Pretest, Scripting, Training, and Piloting
Data Collection
Response Correlates and the Effect of Incentives; Attrition Management: A Review; Notes; References; Chapter 6 Data Analysis and Management; Introduction; Data Analysis; Report Writing; Data Dissemination; The Open Data Principle; Chapter 7 How Much Does It Cost?; Appendix A Head of Household Consent Form; Appendix B Respondent Agreement Form; Appendix C Baseline Survey Checklist; Appendix D Sample Mobile Phone Questionnaire; Appendix E Sample Phone Survey Round Calendar; Appendix F Sauti za Wananchi Report 9 (March 2014); Appendix G Checklist of Budget Items for MPPSs; Boxes

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Autore	Wolsky Tom.
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Organization LESSON 5: Editing Basics: The Edit Functions LESSON 6:
Advanced Editing: Trimming LESSON 7: Working With Audio LESSON 8:
Adding Transitions LESSON 9: Basic Titles LESSON 10: Adding Effects
LESSON 11: Color Correction LESSON 12: Animating Images LESSON 13:
Compositing LESSON 14: Outputting from Final Cut Pro.

Sommario/riassunto

Updates and addendum for the new version of FCPX (10.0.3) are available on the companion website, fcpxbook.com. Are you an iMovie or Final Cut Express user ready to make the jump to Final Cut Pro? If so, look no further. Take your movies to the next level with this easy-to-follow, hand-on guide from one of the preeminent Apple trainers in the world today. Author Tom Wolsky starts with the basics of Final Cut Pro X, allowing you to easily make the leap from Final Cut Express or iMovie, then gradually introduces you to more complex techniques with step-by-step tu
