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| Titolo | Graphic design, translated [[electronic resource]] : a visual dictionary of terms for global design = Le langage du graphisme = Grafik design übersetzt = Il linguaggio della grafica = El lenguaje del diseno grafico / / Peter J. Wolf |
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| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (432 p.) |
| Disciplina | 741.603 |
| Soggetti | Graphic arts - Polyglot Printing - Polyglot Dictionaries, Polyglot Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di bibliografia | Includes bibliographical references and indexes. |
| Sommario/riassunto | For centuries now, visual communication design has celebrated national identities (through the now-iconic identity systems developed for the Olympic Games, for example) at the same time as it transcends international borders, such as through the far-reaching influence of the Bauhaus and the International Typographic Style. |