

1. Record Nr.	UNINA9910461487503321
Titolo	Alcoholic beverages [[electronic resource] ] : sensory evaluation and consumer research // edited by John Piggott
Pubbl/distr/stampa	Philadelphia, Pa., : Woodhead Pub., 2012
ISBN	0-85709-517-X
Descrizione fisica	1 online resource (520 p.)
Collana	Woodhead Publishing series in food science, technology and nutrition, , 2042-8049 ; ; no. 225
Altri autori (Persone)	PiggottJohn
Disciplina	663.1072
Soggetti	Alcoholic beverages - Research Consumers - Research Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Sensory evaluation : principles and application to alcoholic beverages -- pt. 2. Fermented products -- pt. 3. Distilled products -- pt. 4. Consumer research methods : principles and application to alcoholic beverages.
Sommario/riassunto	Sensory evaluation methods are extensively used in the wine, beer and distilled spirits industries for product development and quality control, while consumer research methods also offer useful insights as the product is being developed. This book introduces sensory evaluation and consumer research methods and provides a detailed analysis of their applications to a variety of different alcoholic beverages.Chapters in part one look at the principles of sensory evaluation and how these can be applied to alcoholic beverages, covering topics such as shelf life evaluation and gas chromatogr