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Sommario/riassunto

<span><span style=""padding:0pt 0pt 0pt 0pt;"><span>Interpretation helps the public understand our purpose and mission. In this book, we tackle how to orient your organization to be effective interpreters of what you collect; how to tell engaging stories; and how to address difficult issues you may have avoided. We provide a primer in historical research for the non-historian and the do-it-yourself basics for creating good exhibits, tours, and programs on a small museum budget.</span></span></span>

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