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Nota di contenuto	Frontmatter -- Contents -- List of Illustrations -- Acknowledgments -- 1. Introduction: An Archaeology of Media Archaeology -- 2. Dismantling the Fairy Engine: Media Archaeology as Topos Study -- 3. On the Archaeology of Imaginary Media -- 4. On the Origins of the Origins of the Influencing Machine -- 5. Freud and the Technical Media: The Enduring Magic of the Wunderblock -- 6. The "Baby Talkie," Domestic Media, and the Japanese Modern -- 7. The Observer's Dilemma: To Touch or Not to Touch -- 8. The Game Player's Duty: The User as the Gestalt of the Ports -- 9. The Enduring Ephemeral, or The Future Is a Memory -- 10. Erased Dots and Rotten Dashes, or How to Wire Your Head for a Preservation -- 11. Media Archaeography: Method and Machine versus History and Narrative of Media -- 12. Mapping Noise: Techniques and Tactics of Irregularities, Interception, and Disturbance -- 13. Objects of Our Affection: How Object Orientation Made Computers a Medium -- 14. Digital Media Archaeology:

Sommario/riassunto

This book introduces an archaeological approach to the study of media - one that sifts through the evidence to learn how media were written about, used, designed, preserved, and sometimes discarded. Edited by Erkki Huhtamo and Jussi Parikka, with contributions from internationally prominent scholars from Europe, North America, and Japan, the essays help us understand how the media that predate today's interactive, digital forms were in their time contested, adopted and embedded in the everyday. Providing a broad overview of the many historical and theoretical facets of Media Archaeology as an emerging field, the book encourages discussion by presenting a full range of different voices. By revisiting 'old' or even 'dead' media, it provides a richer horizon for understanding 'new' media in their complex and often contradictory roles in contemporary society and culture.

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