

1. Record Nr.	UNINA9910461471503321
Titolo	Marketing food to children and adolescents [[electronic resource] ] : a review of industry expenditures, activities, and self-regulation / / Nicoletta A. Wilks, editor
Pubbl/distr/stampa	New York, : Nova Science Publishers, c2009
ISBN	1-61470-216-0
Descrizione fisica	1 online resource (120 p.)
Collana	Food and beverage consumption and health series
Altri autori (Persone)	WilksNicoletta A
Disciplina	664.0068/8
Soggetti	Food industry and trade - United States Grocery trade - United States Food industry and trade - Self-regulation - United States Grocery trade - Self-regulation - United States Advertising - Food - Costs Food - Marketing - Costs Target marketing - Research - United States Advertising and children - Research - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [85]-101) and index.
Nota di contenuto	Expenditures for marketing food to children and adeseccents -- Food marketing activities directed to children and adolescents -- Assessment of food company health initiatives and recommendations.

2. Record Nr.	UNINA9910770255503321
Autore	Retti J. N
Titolo	Proceedings of the Third International Conference on Sustainable Civil Engineering and Architecture : ICSCEA 2023, 19–21 July, Da Nang City, Vietnam // edited by J. N. Reddy, Chien Ming Wang, Van Hai Luong, Anh Tuan Le
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2024
ISBN	9789819974344 9819974348
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (1973 pages)
Collana	Lecture Notes in Civil Engineering, , 2366-2565 ; ; 442
Altri autori (Persone)	WangC. M LngVan Hai LeAnh Tuan
Disciplina	720.47 696
Soggetti	Sustainable architecture Building materials Geotechnical engineering Buildings - Design and construction Construction industry - Management Sustainable Architecture/Green Buildings Structural Materials Geotechnical Engineering and Applied Earth Sciences Building Construction and Design Construction Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Plenary Lectures -- Architecture Session -- Construction Management Session -- Construction Material Session -- Geotechnical Session -- Structure Session -- Survey, Mapping and Geoinformatics Session -- Transportation Session -- Water Resource and Hydraulic Session.
Sommario/riassunto	This book includes articles from the Third International Conference on Sustainable Civil Engineering and Architecture (ICSSEA 2023), held at Da Nang City, Vietnam, on July 19-21, 2023. The conference brings

together international experts from both academia and industry to share their knowledge and expertise, facilitate collaboration, and improve cooperation in the field. The book focuses on the most recent developments in sustainable architecture and civil engineering, including offshore structures, structural engineering, building materials, and architecture.

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