Record Nr. Autore Titolo Pubbl/distr/stampa	UNINA9910461429303321 Leotta Alfio Touring the screen [[electronic resource]] : tourism and New Zealand film geographies / / Alfio Leotta Bristol, U.K. ; ; Chicago, : Intellect, c2011
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Descrizione fisica	1 online resource (246 p.)
Disciplina	791.43/65893
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Nota di bibliografia	Includes bibliographical references. Includes filmography.
Nota di contenuto	Early New Zealand films and western voy(ag)eurs 1940-1990 : New Zealand film landscapes for prospective 'cinenauts' The legacy of The piano : film-tourist geographies and the aesthetic of the sublime From Ngati to Whale rider : the filmic journey of the indigenous traveller From Mt. Fuji to Mt. Taranaki : D'paysement and celebrity worship in The last samurai 'Welcome to New Zealand, home of middle earth' : heterotopian impulse, western anxiety and spatial identity in The lord of the rings Conclusions.
Sommario/riassunto	Following the success of prominent feature films shot on location, including Tolkien's wildly popular The Lord of the Rings, New Zealand boasts an impressive film tourism industry. This book examines the relationship between New Zealand's cinematic representation - as both a vast expanse of natural beauty and a magical world of fantasy on screen - and its tourism imagery, including the ways in which savvy

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local tourism boards have in recent decades used the country's film
representations to sell New Zealand as a premiere travel destination.
 Focusing on the films that have had a strong impact o