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Sommario/riassunto	Werner Kelber's The Oral and the Written Gospel substantially challenged predominant paradigms for understanding early Jesus traditions and the formation of written Gospels. Since that publication, a more precise and complex picture of first-century media culture has emerged. Yet while issues of orality, aurality, performance, and mnemonics are now well voiced in Synoptic Studies, Johannine scholars remain largely unaware of such issues and their implications. The highly respected contributors to this book seek to fill this lacuna by exploring various applications of orality, literacy, memory,