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Nota di contenuto	How to build an institutional repository : practical guide from a special library / Katalin Miszori -- Open access and academic library public services : roles for reference and instruction / Laura Bowering Mullen -- Marketing strategies for increasing the visibility of scientific research in the view of open access principles / Manolis Koukourakis and Angela Repanovici -- Managing virtual environments in libraries : Second Life and information literacy / Natassa Tsoubrakakou and Panorea Gaitanou -- Academic authors, scientific information, and open access publishing / Mirjana Brkovic -- Towards a new technology for science online : open access portals and social networking as a source of scientific information / Ana Ivkovic -- Open access and Web 2.0 convergence : information foundation of the future / Zoran Zdravkovic -- An institutional repository project as an organizational change vision in IRTA / Xantal Romaguera and Carmen Reverte -- Enhancing

institutional repositories (IR) in Ghana / R.B. Lamptey and A. Corleley -- Surabaya memory : opportunities and challenges of open access e-heritage repositories / Liauw Toong Tjiek (Aditya Ugraha) -- Developing a repository : a library's journey / Claire Bundy -- Open access and academic libraries journal subscriptions / Ageliki Oikonomou -- Copyright and open access journals in Greece / Assimina Vlachaki and Christine Urquhart -- Open access collaborative disciplinary repositories : an alternative publishing model / Roxana Theodorou and Ourania Konsta -- ZS project : zoological science meets institutional repositories / Sho Sato ... [et al.] -- Technology trends, requirements and models for providing sustainable technological support for libraries in an evolving environment / P. Stathopoulos, N. Houssos, and G. Stavrou -- Mapping the intellectual structure of open access field through co-citations / Guleda Duzyol, Zehra Taskin, and Yasar Tonta -- Open access books collection's improvement according to cost, user's satisfaction and user's demands / Aristeidis Meletiou.

Sommario/riassunto

This book contains a plethora of different viewpoints and research results from all over the world, bringing them together to provide a global perspective on the various issues that comprise "open access". Topics include copyright, best practices and management, open access and society, repositories, journals, publications and publishing, services and technology, quality and evaluation. The book offers a holistic focus on open access and can serve as a useful learning tool for students and professionals.
