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| Descrizione fisica | 1 online resource (146 p.) |
| Altri autori (Persone) | Serlis-McPhillipsSophia MalafiElizabeth |
| Disciplina | 021.2 |
| Soggetti | Libraries and business - United States Libraries and the unemployed - United States Business information services - United States Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Business services and the mission of the library -- Collection development : tools of the trade -- Programming : opening the doors -- Marketing : getting the word out -- Networking : meeting and greeting -- The power of partnerships -- Funding : how to pay for it all -- The future. |
| Sommario/riassunto | Aligning with current difficult economic times, this book helps libraries assist users entering or already involved in the small business community |