

1. Record Nr.	UNINA9910461395803321
Titolo	E-services adoption : processes by firms in developing nations // edited by Mohammed Quaddus, Arch G. Woodside
Pubbl/distr/stampa	Bingley, England : , : Emerald, , 2015 ©2015
ISBN	1-78560-324-8
Edizione	[First edition.]
Descrizione fisica	1 online resource (497 p.)
Collana	Advances in Business Marketing and Purchasing, , 1069-0964 ; ; Volume 23A
Disciplina	004.6
Soggetti	Computer networks - Developing countries Information technology - Developing countries Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Cover; Title; Copyright; Contents; List of Contributors; E-Services Adoption Processes in Developing Nations: Introduction to ABM&P Volume 23A; Abstract; 1. Introduction; 2. Diffusion and Adoption of New Information and Communications Technologies by Small and Medium Enterprises; 3. Toward a Conceptualization of Digital Divide and Its Impact on e-Government System Success; 4. Conclusion; References; Diffusion of ICT and SME Performance; Abstract; 1. Introduction; 1.1. Overview; 1.2. Research Questions; 1.3. Objectives; 1.4. Research Background; 1.5. Definition of Terms 1.6. Research Significance 1.6.1. Contribution to Theory; 1.6.2. Contribution to Practice; 1.7. Organisation of the Chapter; 1.8. Summary; 2. Literature Review; 2.1. Introduction; 2.2. Diffusion Process; 2.3. Theoretical Framework; 2.3.1. DOI Theory (Rogers, 1983) 9; 2.3.2. TRA (Fishbein & Ajzen, 1975); 2.3.3. TPB (Ajzen, 1985); 2.3.4. TAM (Davis, 1986); 2.3.5. TOE Framework (Tornatzky & Fleischer, 1990); 2.3.6. Institutional Theory (DiMaggio & Powell, 1983); 2.3.7. UTAUT (Venkatesh et al., 2003); 2.3.8. Resource-Based View (RBV) (Barney, 1991); 2.3.9. Review of the Existing Theories 2.4. Review of Empirical Studies 2.5. Antecedents of ICT Use; 2.5.1. Cognitive Evaluation and Owner Innovativeness; 2.5.2. BI and

Behavioural Expectation; 2.5.3. Facilitating Condition and Country Readiness; 2.5.4. Culture and Environmental Pressure; 2.6. Antecedents of Organisational Performance; 2.6.1. ICT Use, Integration and Degree of Utilisation; 2.6.2. Organisational Performance; 2.6.3. Mediation of Integration and Utilisation; 2.7. Preliminary Research Model; 2.8. Summary; 3. Research Methodology; 3.1. Introduction; 3.2. Research Paradigm; 3.3. Research Method; 3.4. Research Process  
3.4.1. Step 1: Literature Review 3.4.2. Step 2: Preliminary Research Model; 3.4.3. Step 3: Qualitative Field Study; 3.4.4. Step 4: Model Refinement; 3.4.5. Step 5: Hypotheses Construction; 3.4.6. Step 6: Questionnaire Design; 3.4.7. Step 7: Pre-testing of the Questionnaire; 3.4.8. Step 8: Questionnaire Refinement; 3.4.9. Step 9: Data Collection; 3.4.10. Step 10: Data Analysis; 3.4.11. Step 11: Result Interpretation and Report Writing; 3.5. Qualitative Field Study Method; 3.5.1. Sample Selection; 3.5.2. Data Collection; 3.5.3. Analyses of Qualitative Data; 3.6. Quantitative Study Method  
3.6.1. Developing the Questionnaire 3.6.2. Questionnaire Translation; 3.6.3. Pre-Testing of the Questionnaire and Pilot Test; 3.6.4. Sample Selection; 3.6.5. Quantitative Data Collection; 3.6.6. Quantitative Data Analysis; 3.6.7. PLS Procedures; 3.6.8. Assessment of Measurement Model; 3.6.9. Structural Model Estimation and Nomological Validity; 3.7. Summary; 4. Field Study Analysis and Comprehensive Research Model; 4.1. Introduction; 4.2. Operation of the Field Study; 4.2.1. Sample; 4.2.2. Demographic Profiles of Study Respondents; 4.2.3. Data Collection; 4.2.4. Data Analysis  
4.3. Findings (1st Stage: Inductive Analysis)

---