Record Nr. UNINA9910461390603321

Evolving entrepreneurial education: innovation in the Babson **Titolo**

classroom / / edited by Victoria L. Crittenden [and three others]

Pubbl/distr/stampa Bingley:,: Emerald Insight,, 2015

ISBN 1-78560-200-4

Edizione [First edition.]

1 online resource (524 p.) Descrizione fisica

Disciplina 338.0409

658.00711744

Soggetti **Educational innovations**

> Entrepreneurship Electronic books.

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Front Cover; Evolving Entrepreneurial Education; Copyright page;

> Contents; List of Contributors; List of External Reviewers; Evolving Entrepreneurial Education: Innovation in the Babson Classroom: Teaching Knowledge; Center for Engaged Learning and Teaching; References; Part 1: The Role of Educational Scholarship: Navigating the Creative Process; Chapter 1 Academic Scholarship: A Stakeholder Analysis; The Scholarship of Teaching, Research, and Learning; Stakeholder Analysis: Stakeholder Theory: A Holistic Stakeholder Analysis of Babson College Academic Scholarship; Primary Stakeholders Discipline and Cross-Disciplinary Basic Research FacultyPractitioners; Students and Teachers; Policy Makers; Secondary Stakeholders; Conclusions; References; Chapter 2 Staying on Top: How Babson Achieves Excellence in Teaching; Introduction; Theoretical Background; Excellence in Teaching; Organizational Routines; Methodology; Data Collection; Data Analysis; Findings; Key Elements of the Dynamics of Teaching Excellence; Course Preparation; Course Execution; Course Conclusion: The Environment at Babson: Environment for Course Development: Environment for Professional Development

A Model of Excellence in Teaching Discussion; Building Block 1: Individuals: Building Block 2: Processes and Interactions: Practical

Implications: Conclusion: Acknowledgments: References: Appendix:

Data Structure: Chapter 3 A Practice-Based Approach to Entrepreneurship Education: Introduction: A Brief History of Entrepreneurship Education and Pedagogy: Moving from the Process Approach to Entrepreneurship as a Method; Teaching Entrepreneurship as a Practice; The Practice of Play; The Practice of Empathy; The Practice of Creation; The Practice of Experimentation; The Practice of Reflection Practicing Entrepreneurship Beyond the "Official Curriculum"Babson College Summer Venture Program - A Co-Curricular Activity; Goldman Sachs 10,000 Small Businesses; Babson Symposium for Entrepreneurship Educators (SEE); Conclusion; References; Chapter 4 An Ecosystem Approach to Diversity in Management Education; What Is Diversity?: The Babson Ecosystem: Diverse Populations: Faculty and Staff: Undergraduate Students: Graduate Students: Babson Diversity in Action: Undergraduate: Graduate: Community: Conclusion: References: Chapter 5 Destination: Intercultural Development; Introduction Description of Program and ParticipantsQuantitative Findings; Qualitative Findings; Intersections of BRIC Features; Conclusion; References: Chapter 6 What's So Wrong with Student Subjects? A Brief Guide to the Ins and Outs of Using Student Subjects in Research: Introduction: Defining Educational Research: Why Student Subjects Are Criticized; Validity of Using Student Subjects; Ethics of Using Student Subjects: Respect for Persons; Beneficence; Justice: Strategies for Addressing Issues; Conclusion; References; Part 2: Cross-Disciplinary Learning and Teaching Chapter 7 Developing Entrepreneurial Leaders - Integrating

Sommario/riassunto

Entrepreneurship Education and Organizational Behavior in the Fi...

In this book, written by educators for educators, scholars from a variety of academic disciplines at Babson College share their experiences in inspiring the next generation of entrepreneurs. It offers unique insights into how self and contextual awareness is created and delivered.