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Autore	Pellegrini, Andrea
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Titolo	Entrepreneurial growth : individual, firm, and region / / edited by Andrew C. Corbett, Babson College, Babson Park, MA, USA, Jerome A. Katz, John Cook School of Business, Saint Louis University, Saint Louis, MO, USA, Alexander McKelvie, Whitman School of Management, Syracuse University, Syracuse, NY, USA
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Front Cover; Entrepreneurial Growth: Individual, Firm, and Region; Copyright Page; Contents; List of Contributors; Introduction; Chapters in This Volume; References; Innovation and Imitation as Entry Wedges That Lead to Firm Growth; Introduction; How and Why Do Firms and Industries Grow?; Innovation or Imitation; Stages of Industry Development; Introduction; Growth; Maturity; Decline; Patterns of Industry Emergence; Patterns of Industry Development and Institutional Theory; The Value Proposition; Evidence Supporting these Propositions; Evidence in Support of Proposition 1
Evidence in Support of Proposition 2 Evidence Supporting Proposition 3; Evidence Supporting Proposition 4; Conclusion; References; A Glass Half Full? The Role of Entrepreneur Alternative Issue Interpretations on Firm Growth Intentions; Introduction; Theoretical Foundations - Cognition and Organizational Action; Managerial Cognition and Organizational Outcomes; Role of Cognition in Entrepreneurship; Strategic Issue Interpretations and Organizational Outcomes; Toward a Theory of Entrepreneurial Issue Interpretations; Market Information Interpretation as Gain/Loss
Market Information Interpretation as Opportunity/Threat Market Information Interpretation as Controllable/Uncontrollable; Moderating Role of Entrepreneurial Orientation (EO); Discussion and Future Research Directions; Contributions to Entrepreneurial Growth Research; Future Research Directions; Notes; References; Entrepreneurial Growth as a Process: Mechanism-Based Theorizing; Introduction; General Theories of Firm Growth; Venture Growth; Determinants of Venture Growth; Venture Growth as a Process; Mechanisms of Venture Growth; Structural Mechanisms; Pivoting; Cultivating; Conforming Intra-Organizational Mechanisms Imprinting; Envisioning; Formalizing; Aligning; Structuring Mechanisms; Storytelling; Legitimizing; Discussion; Notes; References; Long-Run Drivers of Growth for UK High-Technology Firms; Introduction; Long-Run Growth of High-Technology Firms; Factors Contributing to Survival and Performance; Human Capital; Innovation and Technology Strategy; Product and Market Positioning; Financing; Data and Method; Sample Selection and Data Collection; Descriptive Statistics; Methodology; Results; Long-Term and Annual Growth; Drivers of high performance; Discussion Human Capital Innovation and Technology Strategy; Market Targeting; Funding; Conclusion; Acknowledgements; References; Appendix A: List of Variables; Appendix B: Summary Statistics; Ambitious Entrepreneurship: A Review of Growth Aspirations, Intentions, and Expectations; Introduction; Paper Selection Process and a First Glance on the Selected Papers; Analysis; Conceptualization and Operationalization; Pioneering Studies: High-Realized Performance and Innovativeness; A New Era of Studies Focusing on High Expected Growth; A New Era of Studies Focusing on High-Growth Aspiration Toward a Conclusion on Conceptualization and Operationalization

Sommario/riassunto

The latest volume of Advances in Entrepreneurship, Firm Emergence and Growth examines many questions regarding growth. What decisions and designs of the entrepreneur lead to growth? Are there differences in what drives high growth entrepreneurship versus slower growth entrepreneurship? Are new firms adopting novel approaches to growth?

3. Record Nr.	UNISALENT0991002987799707536
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Altri autori (Persone)	Ambrosetti, Giancarlo Malnati, Luigi Macellari, Roberto
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