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Experience; Beyond the Team-Extended Networks; Markets and Customers; Discussion and Conclusions; References; 4. Coaching versus Mentoring: Are There Any Differences?; Introduction; Aim and Scope; Method and Data; Analysis and Discussion; Conclusions; References; 5. Clustering and the Internationalisation of High Technology Small Firms in Film and Television; Introduction; Literature Review; Clusters and Competitive Advantage; Clusters and Entrepreneurship; Clusters and International Linkages The Internationalisation Strategies of Small FirmsConclusion; Formation and Growth of Entrepreneurial SMEs; Clusters and the Formation and Growth of Firms; Entrepreneurial Growth Processes Within the Clusters; Evidence on Clusters and their International Linkages; Influences on Import and Export Activity; The Role of Multinational Enterprises; Internationalisation Strategies; Conclusions; Acknowledgements; References; 6. Strategies for Circumventing Born Global Firms' Resource Scarcity Dilemma; Introduction; Literature Review; Research Design and Methodology Analysis and Discussion of the Case FirmsIndustry Background; Introduction to the Case Firms; Teams and Networks; Internationalization Efforts and Performance of the Firms; The Role of the Internet; Conclusions; Acknowledgments; References; 7. Value Creation by Small Firm Internationalization: A Competence-Based Approach; Introduction; Conceptual Framework; Drivers for Small firm Internationalization; The Network Perspective; The Resource-Based Perspective; Toward a Competence-Based Approach; Methodology; Research Design; Findings; Principal Component Analysis; Discriminant Analysis Conclusion

Sommario/riassunto

The objectives of the series are to provide up to date research on a variety of aspects of High Technology Small Firm formation and growth (HTSFs) from a range of interdisciplinary perspectives
