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| Soggetti | Library fund raising Selling - Books Friends of the library Library fund raising - United States Friends of the library - United States Selling - Books - United States Libraries and community - United States Electronic books. |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Bibliographic Level Mode of Issuance: Monograph |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | The main attraction -- Setting the scene -- Directing the show -- Casting call -- Production -- Ticket price -- Venue and promotion -- Showtime -- Box office receipts -- Encore! Encore! |