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12. Linguistic and Generic Hybridity in Web Writing: The Case of Fan Fiction: Sirpa Leppanen; 13. Bilingualism Meets Digraphia: Script Alternation and Hybridity in Russian-American Writing and Beyond: Philipp Sebastian Angermeyer; Contributors; Index

Sommario/riassunto

Code-switching, or the alternation of languages by bilinguals, has attracted an enormous amount of attention from researchers. However, most research has focused on spoken language, and the resultant theoretical frameworks have been based on spoken code-switching. This volume presents a collection of new work on the alternation of languages in written form. Written language alternation has existed since ancient times. It is present today in a great deal of traditional media, and also exists in newer, less regulated forms such as email, SMS messages, and blogs. Chapters in
