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Titolo	Searching for stars [[electronic resource]] : stardom and screen acting in British cinema / / Geoffrey Macnab
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Descrizione fisica	1 online resource (233 p.)
Collana	Rethinking British cinema
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; Preface; 1. Of Knights and Clowns; 2. The Not-So-Roaring 20s: Ivor Novello and Betty Balfour; 3. The King, the Queen and the Dancing Divinity; 4. Carnival and Consensus; 5. Stock Types; 6. Exotic Outsiders; 7. Lockwood, Calvert and Some Other Contract Artists; 8. Starmakers; 9. The End of the Studio System
Sommario/riassunto	Explores the reasons behind British cinema's failure to create its own stars. The text looks at the way theatre and music hall spawned their stars, and asks why so many of them found the transition to film so awkward. It compares the British star system with that of Hollywood. What sort of contracts were British stars offered? How much were they paid? Who dealt with their publicity? How did Britsh fans regard them? There are essays on key figures (Novello, Fields, Formby, Dors, Bogarde, Mason, Matthews), and assessment of how British stars fared in Hollywood, an analysis of the effects of clas

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