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""4.1. INTRODUCTION""; ""4.2. IMPACT OF TECHNOLOGY""; ""4.3. IMPACT OF TECHNOLOGY ON TRADITIONAL INSTITUTIONS""; ""4.3.1. Distributed Learning""; ""4.3.2. Virtual Arms and Unbundling of Services in Traditional Institutions""; ""4.4. TYPES OF NEW PROVIDERS""; ""4.4.1. Consortia and Networks""; ""4.4.2. For-Profit Higher Education""; ""4.4.3. Virtual Universities""; ""4.4.4. Corporate Universities""; ""4.4.5. Certificate Programs""
""4.4.6. Museums, Libraries, Publishers, and Media Enterprises"" ""4.4.7. Academic Brokers""; ""4.4.8. Branch Campuses, Franchises, and Twinning Arrangements""; ""4.5. THE GLOBAL HIGHER EDUCATION MARKET""; ""5. GLOBALIZATION AND INTERNATIONALIZATION OF HIGHER EDUCATION""; ""5.1. HISTORICAL ANTECEDENTS""; ""5.1.1. International Academic Mobility in the Greco-Roman and the Muslim Worlds""; ""5.1.2. International Academic Mobility in Medieval Times""; ""5.1.3. International Academic Mobility: 1500a€?1800""; ""5.1.4. The Birth of the Napoleonic University and the German Research University""
""5.1.5. International Academic Mobility in the Nineteenth and Early Twentieth Centuries"" ""5.1.6. The Emergence of the Modern American University""; ""5.2 GLOBALIZATION AND INTERNATIONALIZATION OF HIGHER EDUCATION SINCE 1950""; ""5.3. DEFINITION OF TERMS""; ""5.3.1. Globalization and Internationalization""; ""5.3.2. Rationales for Internationalization of Higher Education""; ""5.4 THE EUROPEAN RESPONSE: THE BOLOGNA PROCESS""; ""5.4.1 Chronological Background""; ""5.4.2. An Evaluation of the Bologna Process""; ""5.5. GATS: A a€œCOMMERCIAL/ANGLO-SAXON RESPONSEa€?""
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