1. Record Nr. UNINA9910461311803321 Autore Ashmore Beth <1976-> Titolo The librarian's guide to negotiation: winning strategies for the digital age / / Beth Ashmore, Jill E. Grogg, and Jeff Weddle Pubbl/distr/stampa Medford, New Jersey: .: Information Today, Inc., . 2012 ©2012 **ISBN** 1-280-12990-5 9786613533692 1-57387-053-6 Descrizione fisica 1 online resource (273 p.) Disciplina 021 Soggetti Acquisitions (Libraries) Acquisition of electronic information resources Libraries and electronic publishing Library administration - Decision making Communication in library science Negotiation in business Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. ""Cover""; ""Title Page""; ""Contents""; ""Foreword""; ""Introduction""; Nota di contenuto ""Chapter 1: Translating Negotiation Expertise for the Library World""; ""Chapter 2: Negotiation Advice From Library Leaders and Vendors""; ""Chapter 3: The Power and Pitfalls of Consortial Negotiation""; ""Chapter 4: Negotiating in Times of Economic Stress""; ""Chapter 5: Negotiating With Funding Sources and User Communities""; ""Chapter 6: Playing Hardball: When to Get Tough and When to Walk Away""; ""Chapter 7: Negotiating in the Era of Publisher Consolidation and the Big Deal"" ""Chapter 8: EResource Management, Workflows, and Standardization"""Chapter 9: Negotiating in the Age of Open Access, Open Source, and Free Internet Resources""; ""Appendix A: How to Research a Forthcoming Negotiation""; ""Appendix B: Useful Resources""; ""Appendix C: Sample Licensing and Negotiation

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