

1. Record Nr.	UNINA9910461305003321
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Titolo	Opposition in discourse : the construction of oppositional meaning // Lesley Jeffries
Pubbl/distr/stampa	London, England ; ; New York, New York : , : Continuum International Publishing, , 2010 ©2010
ISBN	1-283-20798-2 9786613207982 1-4411-9863-6
Descrizione fisica	1 online resource (158 p.)
Collana	Advances in Stylistics
Disciplina	401.41
Soggetti	Opposition (Linguistics) Critical discourse analysis Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgements; Chapter One: What are opposites?; Chapter Two: How opposites are constructed in texts and what they mean; Chapter Three: Literary effects of constructed opposition; Chapter Four: The role of opposition-construction in discourse meanings; Chapter Five: The significance of opposition in language and texts; Notes; Bibliography; Index
Sommario/riassunto	Lesley Jeffries introduces a phenomenon which has not been given the attention it deserves - the contextual construction of oppositional meaning. These are opposites not recognisable as such out of context but that are clearly set up this way in the text concerned. The significance of oppositional meaning is well-known, and has been discussed by scholars for millennia, from Philosophy to Politics. But the main emphasis has always been on the conventional opposite: the opposite recognised by lexical semantics. Starting from socio-cultural viewpoints, moving to original research and then c