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| Nota di contenuto | COVER; CONTENTS; ACKNOWLEDGEMENTS; ABOUT THE EDITORS AND CONTRIBUTORS; SERIES EDITOR'S FOREWORD The family firm: an underestimated powerhouse for growth; PREFACE; Introduction; CHAPTER ONE Key issues in family business coaching; CHAPTER TWO Recent developments in family business coaching psychology; CHAPTER THREE An integrative coaching approach for family businesses; CHAPTER FOUR Intercultural coaching approach for Asian family businesses; CHAPTER FIVE Dealing with relationship issues in a family business from a coaching context CHAPTER SIX Family first or business first: issues in family business CHAPTER SEVEN Exploring a coaching approach for expatriate family businesses in an international context; CHAPTER EIGHT Understanding the impact of family dynamics on the family business coaching approach; CHAPTER NINE Conclusions and future directions; INDEX |

Sommario/riassunto

This book aims to showcase scholarly work from leading coaching psychologists and coaches from different parts of the world, with an expectation that each author will provide thoughtful analysis of group dynamics, family systems and psychotherapeutic approach to family business coaching. The book will thus provide both a theoretical groundwork and a practical application of group dynamic issues to family business coaching practices. The book is expected to provide a key reference book for family businesses, practitioners, business coaches, researchers, postgraduate students and coaching profes
