1. Record Nr. UNINA9910461290903321

Autore	Kwan Joseph
Titolo	Joomla! VirtueMart 1.1 theme and template design [[electronic resource]] : give a unique look and feel to your VirtueMart e-commerce store / / Joseph Kwan
Pubbl/distr/stampa	Birmingham, U.K., : Packt Open Source Pub., 2011
ISBN	1-283-34939-6 9786613349392 1-84951-455-0
Descrizione fisica	1 online resource (610 p.)
Collana	Community experience distilled
Disciplina	006.7/8 006.786
Soggetti	Web sites - Authoring programs Web site development Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Joomla! VirtueMart 1.1 Theme and Template Design; Joomla! VirtueMart 1.1 Theme and Template Design; Credits; About the Author; About the Reviewer; www.PacktPub.com; Support files, eBooks, discount offers and more; Why Subscribe?; Free Access for Packt account holders; Preface; What this book covers; What you need for this book; Joomla! VirtueMart versions; Basic Joomla! VirtueMart concepts you will need to know; Joomla! components, modules, plugins, and templates; VirtueMart modules, themes, and templates; Child products, advanced attribute, custom attribute, and product type Who this book is forConventions; Reader feedback; Customer support; Downloading the example code for this book; Errata; Piracy; Questions; 1. The VirtueMart Engine; Navigating through the Joomla!/VirtueMart directories; Structure of the Joomla! URL path; Exercise 1.1: Making the Joomla! backend default to VirtueMart; Joomla! 1.5 presentation framework; Models; Views; Controllers; VirtueMart presentation framework; The class files - Data tier; The templates files - Presentation tier; The page files - Business logic tier; Roles of

VirtueMart themes and templates; Ways to customize VirtueMart Textual changesExercise 1.2: Customizing a language element; Steps; Notes; Layout changes; Frontend behavior changes; Modifying available template fields; Adding data fields; Modifying processing logic; Creating a new theme; Integrating with an external system; Other customizations; Before starting your project; Determining the scope of project; Locating file that needs modifications; Assessing your skills-determine whether to do it in-house or outsource; Back up data and files; Assessing impact on the site; Consider future upgrade compatibility; Implement design; Testing and debugging Going liveSummary; 2. The VirtueMart Default Theme; The shopping life cycle; Landing page; The product listing; The product detail; The shop cart; Checkout; Account maintenance; Shopping digression; VirtueMart configuration; Global; Security; Site; Shipping; Checkout; Downloads; Feed Configuration; VirtueMart site configuration; Display subsection; Layout subsection; The default theme configuration; VirtueMart template groups; browse; product_details; basket; checkout; order_emails; common; pages; Summary; 3. Product List Templates; The product list page; Looking at our first template HTML fragmentsPHP crash course; Available fields; Core browse templates; Exercise 3.1: Adding an Ask-Seller link to the browse page; Steps; Notes; Exercise 3.2: Changing core browse template CSS; Preparation; Steps; Notes; Exercise 3.3: Moving and modifying data; Preparation; Steps; Notes; Header templates; Exercise 3.4: Adding a category banner; Preparation; Steps; Notes; Navigation templates; Exercise 3.5: Using a custom sort order form; Steps; Notes; Add-to-cart form template; Exercise 3.6: Showing the add-to-cart button in all cases; Preparation; Steps; Notes; Addendum element templates Product list style templates

Sommario/riassunto	Give a unique look and feel to your VirtueMart e-Commerce store