

1. Record Nr.	UNINA9910461262903321
Titolo	Handbook of organizational creativity [[electronic resource] /] / edited by Michael D. Mumford
Pubbl/distr/stampa	Amsterdam ; ; Boston, : Academic Press, 2012
ISBN	1-78402-383-3 1-283-22479-8 9786613224798 0-08-087910-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (737 pages) : illustrations
Altri autori (Persone)	MumfordMichael D
Disciplina	658.4063
Soggetti	Creative ability in business Organizational behavior Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. A. Introduction -- pt. B. Individual level influences -- pt. C. Group level influences -- pt. D. Organizational level influences -- pt. E. Interventions -- pt. F. Conclustions.
Sommario/riassunto	Handbook of Organizational Creativity is designed to explain creativity and innovation in organizations. This handbook contains 28 chapters dedicated to particularly complex phenomena, all written by leading experts in the field of organizational creativity. The format of the book follows the multi-level structure of creativity in organizations where creativity takes place at the individual level, the group level, and the organizational level. Beyond just theoretical frameworks, applications and interventions are also emphasized. This topic will be of particular interest to managers of creative personnel, and managers that see the potential benefit of creativity to their organizations.Information is presented in a manner such that students, researchers, and managers alike should have much to gain from the present handbookVariables such as idea generation, affect, personality, expertise, teams, leadership, and planning, among many others, are discussed. Specific practical interventions are discussed that involve training, development,

rewards, and organizational development. Provides a summary of the field's history, the current state of the field, as well as viable directions for future research.
