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	Sommario/riassunto	India's vibrant civil society sector has become a powerful symbol of political participation in the country. It comprises a wealth of media organizations, caste and religion based associations, farmers groups, labor unions, social service organizations, and an almost limitless number of development organizations. Given this vibrancy, it is difficult to grasp the characteristics of civil society at the transnational or even the national level. Delving beneath the progressive surface to the local level, one finds a murky and multifaceted world of competing interests, compromises, uneasy alliances and erratic victories. The Politics of Collective Advocacy in India critically examines the enormous gap between the ways collective action in India is studied and the ways it operates "on the ground". It identifies what influences the relative success or failure of different movements; the tools activists use to overcome obstacles; the traps that derail efforts to frame, politicize, and act on certain issues and assumptions about particular forms of action. The authors synthesize the experiences of a number of organizations and movements to identify the most effective tools that

civil society actors at all levels can use to achieve positive social change.