1. Record Nr. UNINA9910461203503321 Autore Schadel C Titolo Work-life balance among cruise ship crews [[electronic resource]]: a quantitative research approach / / C. Schadel Hamburg, : Diplomica Verlag, 2012 Pubbl/distr/stampa **ISBN** 3-8428-1239-6 Descrizione fisica 1 online resource (134 p.) Disciplina 507.2 Soggetti Tourism - Employees Work-life balance Cruise ships Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Title from cover. Includes bibliographical references. Nota di bibliografia Nota di contenuto Work-life balance amongcruise ship crews. A quantitative research approach; Acknowledgements; List of Abbreviations; Table of content; List of Figures: 1. Introduction: 2. Literature review: 2.1 The Meaning of Work; 2.1.1 Maslow's hierarchy of Needs; 2.1.2 Herzberg's Two-Factor Theory; 2.2 The Meaning of Life; 2.3 Work-Life Balance; 3. The Study; 3.1. The modes of Acting: 3.1.1 Surface acting: 3.1.2 Deep acting: 3.2 Research Methodology; 3.2.1 Procedure and sample; 3.2.2 Questionnaire Design; 3.2.3 Data Analysis; 4. Findings; 4.1 Sociodemographic profile; 4.2 Topic specific measures 5. Hypotheses testing6. Work-life balance practices; 7. Discussion and Findings; 8. Limitations & further research; 9. Conclusion; 10. References; 11. Appendix; Questionnaire; Personal Interviews; Crew manifest; Codebook variables; SPSS: Syntax; Crosstabs Sommario/riassunto HauptbeschreibungThe concepts of work-life balance are a popular and in nowadays one of the most extensively discussed areas in organizational management as a consequence of its association with individual benefits, e.g. prevent burn-out, and organizational costs.

> The core aim of this study is to examine the impact of the unique working and living environment of cruise ships towards the physical and emotional exhaustion of their crews. In order to explain these, the

study investigates traditional theories of Maslow and Herzberg, considers real life experiences of current and former