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Nota di contenuto	Ned Ludd, the machine breaker -- Allen Smithee, the anti-auteur -- Monty Cantsin, the open pop star -- Luther Blissett, the mythmaker -- Anonymous, the transducer.
Sommario/riassunto	This title features fascinating case studies of how collectives and affinity groups have changed the history of the labour movement, the film industry, art, activism, and hacking by simply sharing a name.