

1. Record Nr.	UNINA9910461166503321
Autore	Kraszewski Jon
Titolo	The new entrepreneurs [[electronic resource] ] : an institutional history of television anthology writers / / Jon Kraszewski
Pubbl/distr/stampa	Middletown, Conn., : Wesleyan University Press, c2010
ISBN	1-283-10972-7 9786613109729 0-8195-7103-2
Descrizione fisica	1 online resource (229 p.)
Collana	Wesleyan film
Disciplina	809.2/25 0925
Soggetti	Television authorship - United States Television plays, American - History and criticism Television - Production and direction - United States Television programs - Economic aspects - United States Television programs - Social aspects - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Between the television and book publishing industries : anthology writers and their struggle for authorial identities -- Between the television and theater industries : representations of race in Rod Serling's "Noon on doomsday" -- Between the television and motion picture industries : Paddy Chayefsky's "Marty" as art cinema -- New strategies for entrepreneurship : Reginald Rose, The defenders, and the 1960s television industry -- A new zone of production? Rod Serling's attempt to redefine the role of the writer in the 1960s television industry.
Sommario/riassunto	How television writers thwarted the constraints of corporate culture in the 1950's and flourished