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work: Two examples; 5. Conclusions; References; 1. Introduction; 2. Structure of interaction; 3. Studies relating syntax to pragmatics; 4. Study of pragmatics of temporal clauses; 5. Conclusion; References; 1. Introduction
2. Treating few words to mean more
3. Treating the talk as senseless; 4. Incorporating the talk by treating it as relevant; 5. Concluding comments; Transcription symbols; References; Pragmatics and dialogue phenomena; 1. Introduction; 2. Pragmatics: Dialogue or prose?; 3. Dialogue technology: Data or rules?; 4. Dialogue modelling: Tasks or chat?; 5. Conclusion; References; 1. Introduction; 2. Modality in Japanese; 3. Japanese sense of self; 4. The choice of modal forms: The case of polite forms; 5. Why the Japanese speak the way they do; 6. Concluding remarks; References; 1. Introduction
2. Appropriation and intertextuality
3. Intertextuality in US political rhetoric: The Gettysburg Address and the I Have A Dream speech; 4. Failed intertextuality: An example; 5. Two political cartoons; References; Knowledge, discourse and domination; 1. Introduction; 2. Knowledge; 3. Discourse and knowledge; 4. Knowledge control by discourse control; 6. Conclusions; References; Appendix; The public face of language: Why spelling matters; 1. Spelling in popular culture; 2. The visual presentation of written language; 4. The public debate on spelling reform; 5. Conclusion; References
The compleat angle on pragmatics: A personal note References; Tabula Gratulatoria; Index

Sommario/riassunto

The ideas that mark modern-day pragmatics are old, but did not start to get more systematically developed until the 1960's and 1970's. Still, the very recognition of pragmatics as a self-standing academic discipline is a product of the 1980's, not least made possible by the establishment of the International Pragmatics Association. One scholar in particular has devoted his life both to IPrA and to the discipline. This volume pays homage to Jef Verschueren on the occasion of his 60th birthday. It celebrates him for his long-standing dedication as Secretary General of IPrA and for his scholarly...
