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Titolo	Reinventing management [[electronic resource]] : smarter choices for getting work done // Julian Birkinshaw
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ISBN	1-280-78476-8 9786613695154 1-118-38970-0 1-118-38967-0
Edizione	[Rev. and updated ed.]
Descrizione fisica	1 online resource (314 p.)
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Soggetti	Management Organizational change Strategic planning Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Why management failed -- What's your management model? -- Coordinating activities : from bureaucracy to emergence -- Making and communicating decisions : from hierarchy to collective wisdom -- Setting objectives: from alignment to obliquity -- Motivating employees : from extrinsic to intrinsic motivation -- Four models of management -- The change agent's agenda -- The leader's agenda -- Broadening the debate on reinventing management.
Sommario/riassunto	The economic crisis was not just caused by a failure of regulation or economic policy; it was a story of the failure of management in a fundamental sense-a deeply flawed approach to management that encouraged bankers to pursue opportunities without regard for their long-term consequences, and to put their own interests ahead of those of their employers and their shareholders. The revised edition of this best-selling book shows convincingly that many of today's major economic problems in the west can be traced to a failure of management. In this updated edition the auth

