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Titolo	Reinventing management [[electronic resource] ] : smarter choices for getting work done / / Julian Birkinshaw
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Why management failed -- What's your management model? -- Coordinating activities : from bureaucracy to emergence -- Making and communicating decisions : from hierarchy to collective wisdom -- Setting objectives: from alignment to obliquity -- Motivating employees : from extrinsic to intrinsic motivation -- Four models of management -- The change agent's agenda -- The leader's agenda -- Broadening the debate on reinventing management.
Sommario/riassunto	The economic crisis was not just caused by a failure of regulation or economic policy; it was a story of the failure of management in a fundamental sense-a deeply flawed approach to management that encouraged bankers to pursue opportunities without regard for their long-term consequences, and to put their own interests ahead of those of their employers and their shareholders. The revised edition of this best-selling book shows convincingly that many of today's major economic problems in the west can be traced to a failure of management. In this updated edition the auth

