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Nota di contenuto	Contents; Illustrations; Preface; 1 Fascination; 2 Plato, Augustine and Mrs Astell; 3 Kings and Concubines; 4 Something Handsome and Cheap; 5 Getting Married; 6 Grandes Horizontales; 7 The Tallest Wins; 8 Movies; 9 The Swinging Sixties; 10 A Gift from the Genes; Notes; Note on Sources; Index
Sommario/riassunto	If Cleopatra's nose had been half an inch longer, neither Caesar nor Mark Antony would have fallen in love with her. It: A History of Human Beauty treats outstanding physical attractiveness as a quality or possession, comparable to power, intelligence, strength, wealth, education or family, that had a marked effect on history. Beauty in men and women opened opportunities to its possessors not available to the ordinary looking or ugly. While in the past women have had to use the lure of sex to achieve power or wealth, epitomised by royal mistresses or the Grandes Horizontales of the nineteenth